

(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA Ananthapuramu)
Recognized u/s 2(f) & 12(B) of the UGC Act, 1956, New Delhi,
ISO 9001:2015 Certified Institution

Chinthareddypalem, Nellore-524003, A.P. India.
Phone & Fax No :0861-2317966; Cell No :+91- 9392901053
Email: principal.npc@narayanagroup.com Visit us:www.narayanapharmacycollege.com

PERSPECTIVE & DEPLOYMENT PLAN

Every five years, strategic plans are created to fulfill the institution's vision and goal. The following strategy plan was created for the years 2019 -24 in order to achieve excellence in pharmacy education for the growth of the nation by fostering the greatest health care services, high quality education, and research activities

Strategic Goals and Objectives

- Enhance academic programs, integrate new technologies, and develop innovative teaching methods. This might include curriculum development, experiential learning opportunities, and assessment methods.
- Foster a research culture, increase funding, and encourage faculty and student research.
 Develop research centers or collaborations with pharmaceutical companies and healthcare institutions.
- Strengthen relationships with local communities, provide services, and engage in outreach programs. Develop initiatives that address public health needs and promote pharmacy practice.
- Invest in professional development, recruitment, and retention strategies. Support faculty research and teaching excellence.
- Upgrade facilities, invest in technology, and secure funding. Ensure that the college has
 the necessary resources to support its mission and goals.

2019

- Achieve NAAC Accreditation
- > Improve faculty participation
- ➤ Increase internship participation by the students
- > Improving the student's enrollment
- > Introducing innovation teaching methods



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2020

- > Improve the value-added courses conduction
- > Initiate to publish research article in reputed journals
- Providing personal caring and mentoring to students
- > Enhancing the performance of bright students
- > Developing virtual labs

2021

- Maximize the professional membership
- > Introducing alternative energy sources in the campus
- > Introducing emerging programs
- Scholarship for the faculty research programs
- > Recruit and graduate outstanding students

2022

- Maximize the number of projects in national and international levels
- > Enhancing sports and cultural activities
- Ensure active involvement of alumni and stake holders
- > To develop inter disciplinary research collaborations and research activities
- > Secure the best facilities for staffs and students
- > To enhance the activity of role-playing interactions with health care professionals and the perspectives
- > To improve the advising program to ensure a strong faculty advising program to assist students in navigating the curriculum and potential career paths

2023

- > Encourage participation of our students in international meetings and exchange programs
- > Provide opportunities and training to explore career paths
- > Establish center for excellence in each department
- > Develop of full-fledged well-equipped pilot plant



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- Expand quantity and quality of educational research
- > Strengthen research training programs to enhance national and global recognition for excellence in the pharmaceutical sciences

2024

- Promoting Technology Assisted self-learning
- > Strengthening institute- industry interactions
- > MOU's with different international universities
- Maximize the research grants and projects
- > Improve the entrepreneurs
- > To make the campus as a dreamed offer campus in placement

The components of strategic plan and their deployment is summarized as follows –

STRATEGIC PLAN	ATTAINMENT STATUS/ DEPLOYMENT
Teaching & Learning Process	The faculty members use in class ICT facilities and PowerPoint presentations
 ✓ To adopt innovative teaching aids ✓ To encourage students with self-learning and e-learning ✓ To enhance the technical skills of the students 	for a better understanding of the topics The students are encouraged to study professional courses through NPTEL portal Students are encouraged to write review articles and publish them in
✓ Assessment and Evaluation of the students progress	esteemed journals Mentor-mentee system and Academic Monitoring Team are crucial in the assessment and evaluation of the students progress



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✓ To ensure academic and research ambience in the institution by increase the number of PhD

qualified faculty

✓ To enhance faculty participation in FDps/ Workshops/ Seminars/ Conferences to update their knowledge with current changes in technology

✓ To encourage faculty to publish papers in reputed journals and conferences

- ♣ 20% of the faculty are qualified with PhD and 15% are pursuing
- ♣ More than 80% of the faculty attended various FDPs/ Workshops/ Seminars/ Conferences to enhance their knowledge
- More than 50% of the faculty published papers in indexed journals and reputed conferences

Development of Infrastructure

- ✓ To equip all classrooms with LCD projectors
- ✓ To upgrade the existing internet bandwidth from 50 Mbps to 100 Mbps
- ✓ To provide WiFi facility in the institute
- ✓ To promote research activities
- ✓ To establish Incubation Center

- ♣ 80% classes were equipped with LCD Projectors
- ♣ Internet bandwidth is increased from 50

 Mbps to 100 Mbps
- WiFi facility is provided in the institute
- R&D Cell is established to facilitate the research work of various departments
- ♣ Incubation Center is established in the institution

Student Support Activities

- ✓ To conduct technical events like seminars, workshops etc.
- ♣ Technical events were conducted to enhance the skills of the students



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✓ To encourage students to participate in cultural events and sports at state and national levels	Students are participating in cultural events and sports and are being awarded as well
Student Career Development ✓ To enhance the placement opportunities ✓ To arrange for career guidance and	Alumni of the institution is strengthened as a result there was ar increase in the percentage of placements for the past 5 years
training programs	Experienced faculty were involved in conducting career guidance programs
✓ To conduct awareness program on education in abroad	and coaching classes for competitive exams Awareness programs were conducted in the college regarding education and working opportunities in abroad
 Community Engagement Programs ✓ To encourage students to participate in social and community programs ✓ To pay a visit to orphanages, old age homes and NGOs 	 ♣ NSS unit of the institution regularly conducts medical camps, health awareness programs, in the surrounding villages and also affanges for blood donation camps ♣ NSS unit arranged visits to old ag
	homes, orphanages to enhance the social and moral responsibility in the students



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♣ Incubation Center was established in the College The College has arranged
for industrial visits to
Student feedback helps in understanding the merits and weakness in the teaching process and make
needed changes It will be helpful in improving the curriculum and necessary employable skills

SHORT TERM GOALS

- * To encourage and implement teaching, learning and evaluation related activities.
- To promote and upgrade academic excellence of the institute.
- To inspire faculties and students for R&D activities.
- * To improve training and placement activities.
- * To get the institute accredited by national accreditation agencies.
- To promote awareness of intellectual property rights (IPRs).

LONG-TERM GOALS

- To undertake institutional reforms and effective Governance.
- To advance quality of research.
- * To fetch research from various Government and non-Government agencies.
- * To build newer research laboratories.

PRINCIPAL
NARAYANA PHARMACY COLLEGE

NELLORE - 524 002.



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- To become top most institute from the region with state-of-the-art-library and laboratory facilities.
- * To attain institutional excellence.

OBJECTIVE	ACTION TAKEN
In order to improve the results of students	 Provide access to tutoring services, remedial courses, or additional practice materials to help students strengthen foundational knowledge. Ensure that faculty members are available and approachable during office hours for additional help and clarification. Incorporate active learning strategies, such as group discussions, case studies, and problem-based learning, to engage students more deeply. Teach students how to effectively use academic resources, such as libraries, online databases, and research tools.
To assist with the learning process of brilliant students	 Allow students to pursue independent research projects or specialized topics of interest, providing guidance and resources as needed. Ensure students have access to advanced research materials, databases, and software.





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	Offer workshops or resources on developing resilience and handling setbacks constructively.
Infrastructure & other facilities	Develop spaces that encourage group work and collaboration, such as study lounges, team meeting rooms, and flexible classrooms.
	Provide access to virtual and augmented reality tools, simulation software, and other advanced educational technologies.
	 Equip classrooms with smart technology such as interactive whiteboards, digital projectors, and high-speed internet to facilitate advanced teaching methods. To arrange indoor & outdoor games
	 ❖ To arrange indoor & outdoor games ❖ By conducting competition in sports, quiz
Environmental Education and awareness	 Green Initiatives Reduction of plastic usage Pedestrian friendly pathways Water conservation Energy Conservation
Improve overall student satisfaction	❖ Implement surveys or feedback forms to gather student opinions on various



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	 aspects of their experience. Increase the availability of student clubs, professional development workshops, and social events. Enhance student support services, including counseling, tutoring, and academic resources.
To promote health awareness programmes in and around Nellore	 Promote awareness regarding safe use of medicines Organized health awareness programmes in schools and colleges Conduct health camps for rural public



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SWOC ANALYSIS

STRENGTHS	WEAKNESS
STRENGTHS □ Supportive management emphasizing conducive environment for academic Excellence. □ Well developed and maintained infrastructure with hostel and transport Facility. □ Facilities like ICT enabled 'smart classroom' to promote teaching - learning Environment.	
 □ Highly sophisticated instruments such as UV- visible Spectrophotometer, Dissolution Apparatus, Disintegration Apparatus, Mechanical Stirrer, Centrifuge, Tablet Compression machine, Capsule Filling Machine to promote research activity. □ Library with vast collection of books, iournals, e-resources 	Collaborative work. Development of leadership qualities to Become successful entrepreneur. CHALLENGES
journals, e-resources	CHALLENGES



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Excellent academic record bringing	To fulfill expectations of stakeholders.
Laurels to institute.	To inculcate research and
Well developed 'mentoring system' for	entrepreneurship skills in students so as
Overall development of students.	to prepare socially responsible pharmacy
Assistance to students for fetching	Professionals.
'government/ non-government	To create awareness about Pharmacy
Scholarships'.	Profession amongst society.
Institution offers 'Clinical Research	



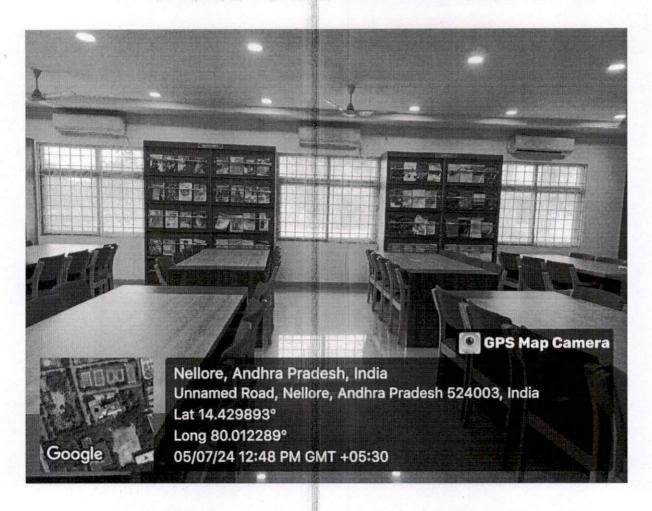


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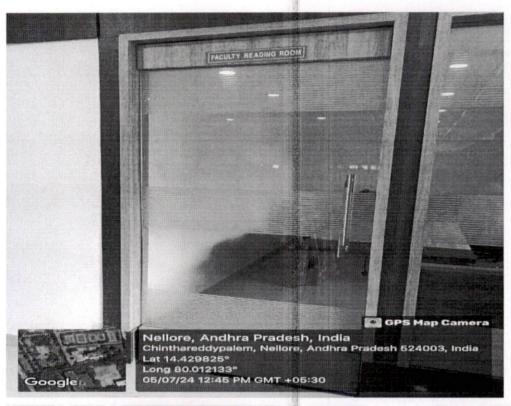


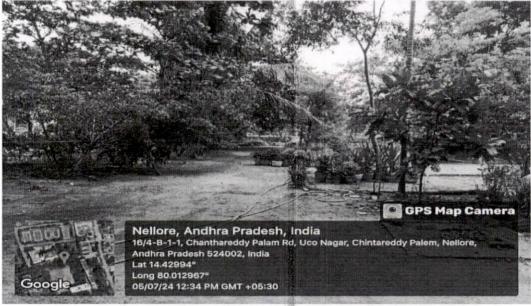


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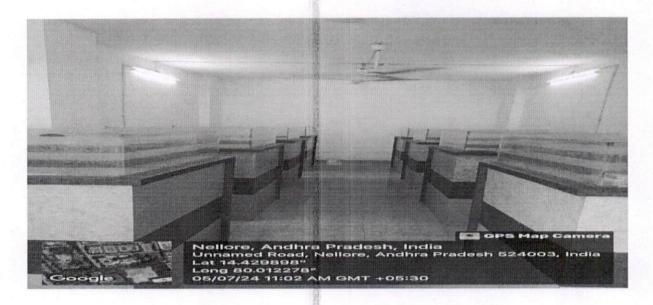


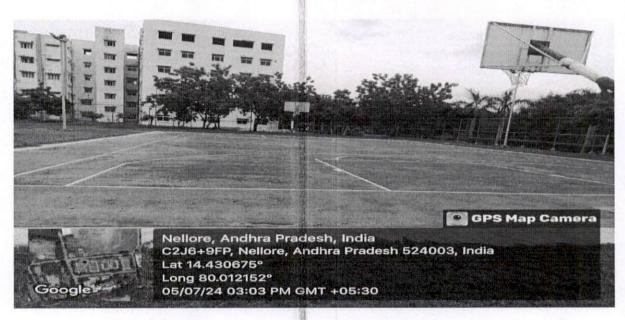
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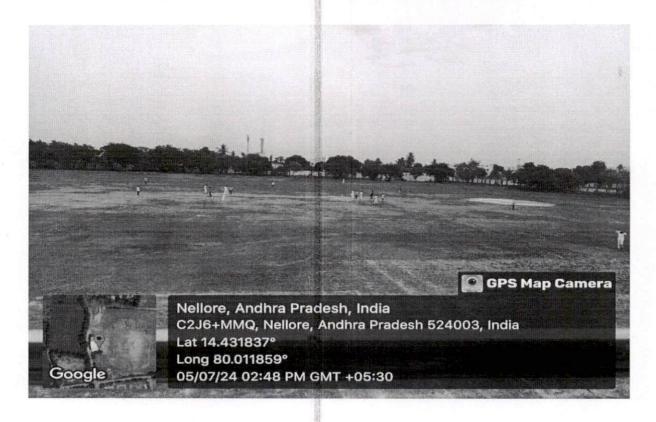




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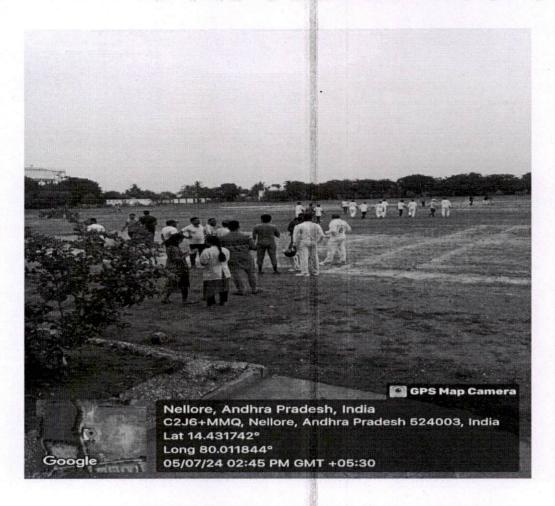


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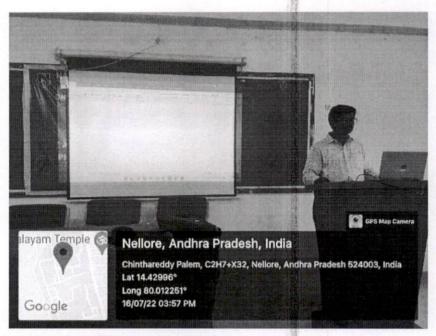


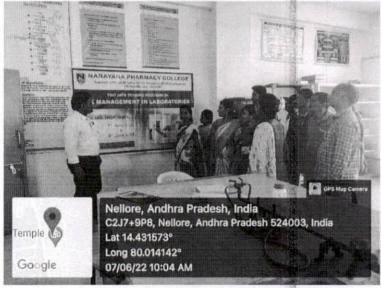


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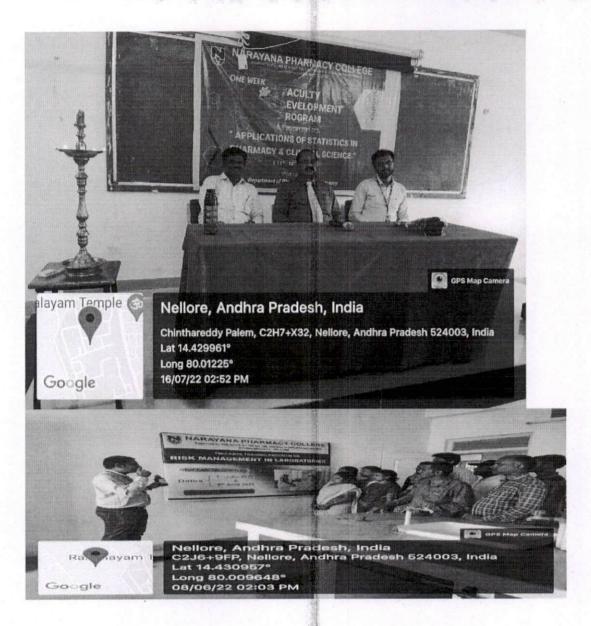


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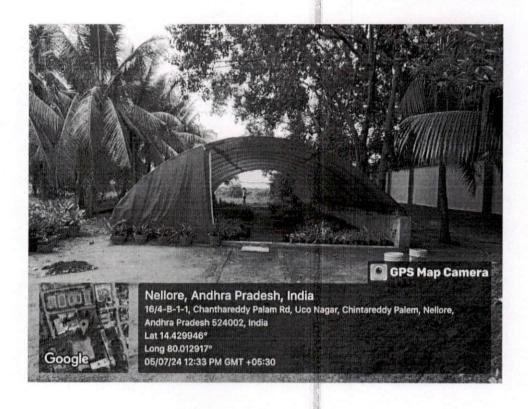


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Placements







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