Success Journey of Entrepreneur

Incubated with NTRIC in the year 2021, Incubated with ACIC-ASIIC in the year 2023

Name: 14impressions

Short Description: A content and medical writing agency

Founder & CEO: Shehebazuddin Shaik

Head office: Nellore, Andhra Pradesh, India - 524003

Operating countries: India, Sri Lanka, United Kingdom

Sister company: PharMSkooL - A Pharmacy Schooling Platform

సలికొత్త ఆవిష్కరణలకు నాంది పలకండి

• విద్యార్యలకు పెలుపునిచ్చిన పలతోధనా వేత్తలు



ដូចមួស្តី មានឥ០នាស្វាស្តី នាំបន្តទូ មកិច្ចិនេះ

నెల్లూరు (కరెక్టరేట్), డిసెంబర్ 23 (ద్రభమ్మాష్) : మారుతున్న ఆరోగ్య అవ సరాల రృష్ట్యా మాతన అవిష్కరిణలకు ఎంతో ప్రాధాన్వత ఉందని. విద్యార్థులు పరి శోరవార్యక రృష్టలో ఆ దశగా ముందకుగు చేయాలని వారాయణ మెడికర్ కళా శాల డీస్ డాక్టర్ సీమెస్ కాప్ర పిలుపునిజ్పారు. గురువారం నగరంలోని వారాయణ పార్మనీ కళాశాలలో ఇన్స్ సిట్ట్యూస్ ఇన్ఫోవేషన్ కౌన్ఫిల్, కళాశాల అధ్యర్యంలో జంగిన దార్యక్రమంలో ముఖ్య అతితిగా పాల్గొన్న ఆయన మాట్లానుతూ విద్యా ర్థులు ప్రేకణ పొంది సరికొత్త అవిష్కరణకర్థలుగా మారాలని అశాంక్షించారు. కళా శాలలో చదువుతున్న షేక్ షహబాసుద్దీన్ ఈ విభాగంలో తాను సాధించిన విజయా న్ని తోటి విద్యార్థులతో పంచుకున్నారు. ఈ సెందర్భంగా ముఖ్య అతితులు ఆ విధ్యా పైని ఆఫినంచిలుకారు. ఈ వార్యక్రమంలో కీసర్స్ అండ్ ల్యాబ్ అధిపతి వార్టర్ శివ్వవి సాద్యి మైనక్ ఎమీఎస్ బసాద్, బ్రిమెల్ బాక్టర్ వి హరివాధుకానా పాట్లో న్నారు.

M



भारत सरकार Government of India सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय Ministry of Micro, Small and Medium Enterprises



Udvam Registration Number : UDYAM-AP-08-0016568

Name of Enterprise	4impressions		
Type of Enterprise	MICRO	Major Activity	Services
Organisation Type	Proprietary	Social Category	OBC
ate of Incorporation	14/10/2020	Date of Commencement of Production/Business	14/10/2020

Unit(s) Details

sN	Unit Name	Flat	Building	Village/Town	Block	Road	City	Pin	State	District
1	14impressions	flat no:405	slv towers	nellore	fathekhanpeta	tambaramvari steet	nellore	524001	ANDHRA PRADESH	SPSR NELLORE

Official address of Enterprise

Flat/Door/Block No.	falt no :405	Name of Premises/ Building	slv towers
/illage/Town	nellore	Block	fathekhan peta
Road/Street/Lane	tambramvari street	City	nellore
itate	ANDHRA PRADESH	District	SPSR NELLORE, Pin: 524003
Vobile	9553960960	Email:	shehebazsm@gmail.com

National Industry Classification Code(S)

SNo.	Nic 2 Digit	Nic 4 Digit	Nic 5 Digit	Activity	Date
1	58 - Publishing activities	5819 - Other publishing activities	58191 - On-line publishing of statistics and other information	Services	21/07/2022
2	62 - Computer programming, consultancy and related activities	6209 - Other information technology and computer service activities	62099 - Other information technology and computer service activities n.e.c.	Services	21/07/2022
3	63 - Information service activities	6399 - Other information service activities n.e.c.	63999 - Other information service activities n.e.c.	Services	21/07/2022
ā	82 - Office administrative, office support and other business support activities	8299 - Other business support service activities n.e.c.	82990 - Other business support service activities n.e.c.	Services	21/07/2022

DIC	SHRI POTTI SRIRAMULU NELLORE
MSME-DFO	VISAKHAPATNAM
Date of Udyam Registration	21/07/2022

W



Student entrepreneur appreciated by the dean Dr. C. P. Rao

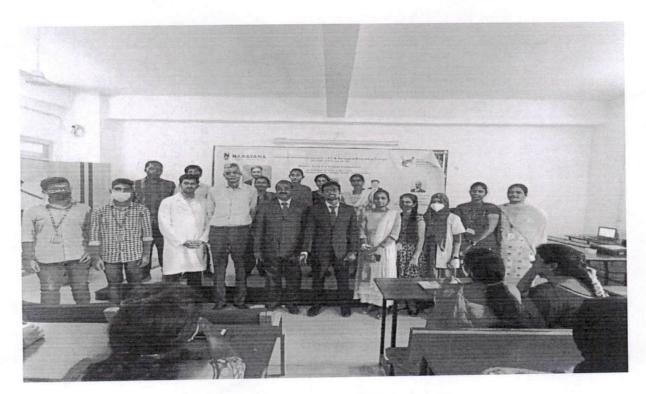


Principal and Head IIC enquiring about the success journey





Student entrepreneur sharing his journey eith thanks giving



Motivation by student entrepreneur and group photo



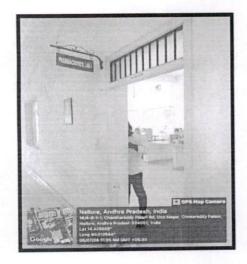
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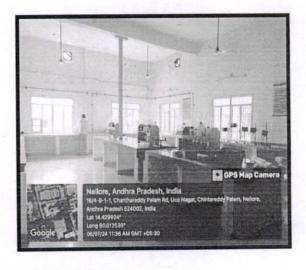
Chinthareddypalem, Nellore - 524 002, A. P. India.

Phone & Fax No: 0861 - 2317966 Cell No. +91 9100051603

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Research facilities available at the Institution





Pharmaceutics lab -I



Pharmaceutics lab -II



M



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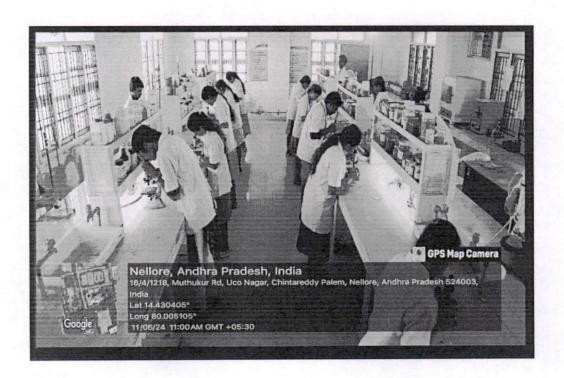
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Pharmacognosy lab



14



Pharmacognosy Lab II

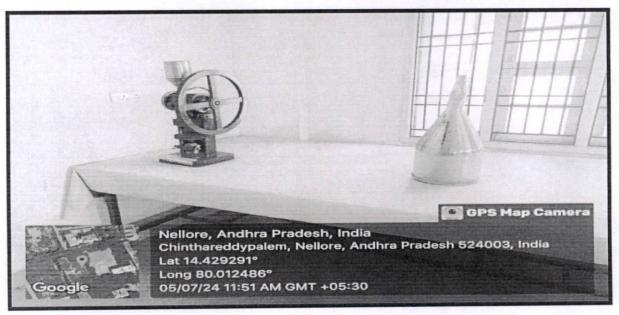


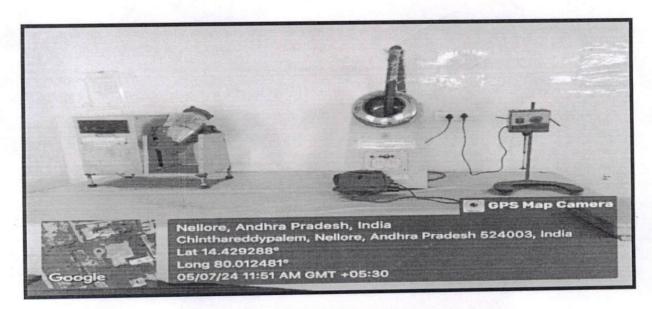
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Industrial Pharmacy lab/ Machine Room

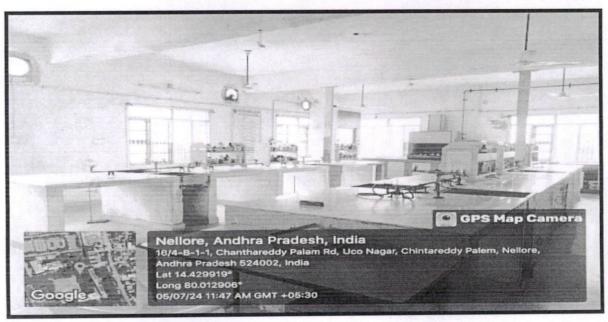


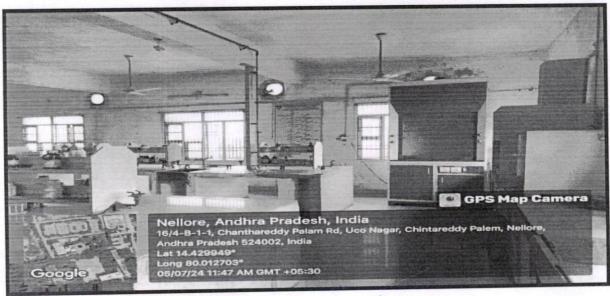
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Pharmaceutical chemistry I and II labs





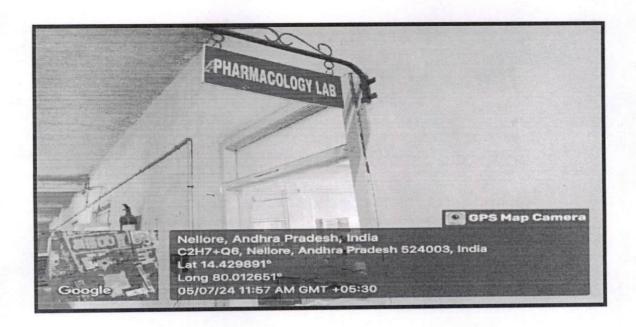
Pharmaceutical Microbiology/Biotechnology lab



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Pharmacology lab-I



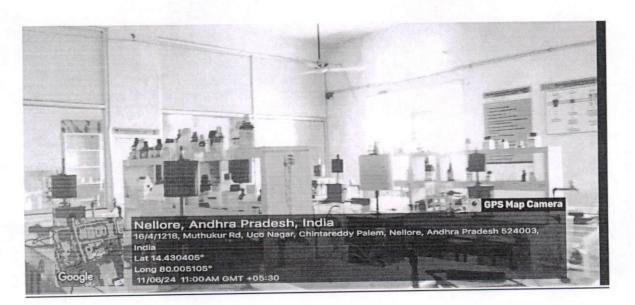
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Pharmacology Lab-II



Anatomy and Physiology Lab



Postgraduate Lab Pharmaceutics

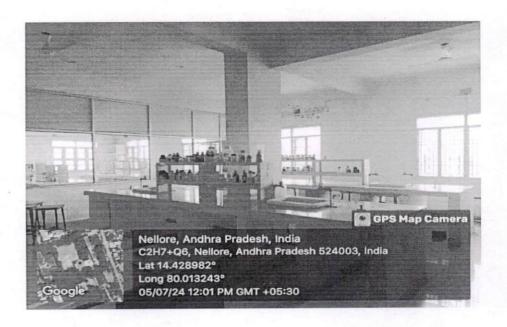


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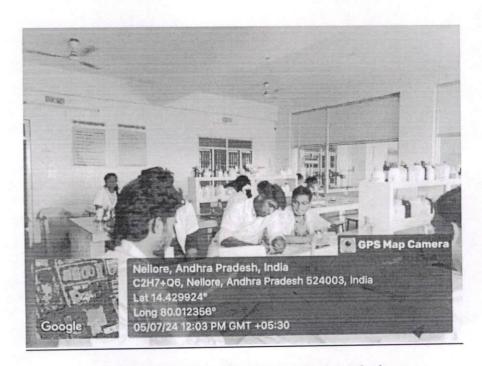
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Postgraduate Lab Pharmaceutics



Postgraduate Lab Pharmaceutical Analysis



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RESEARCH & DEVELOPMENT CELL



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Date: 15-06-2024

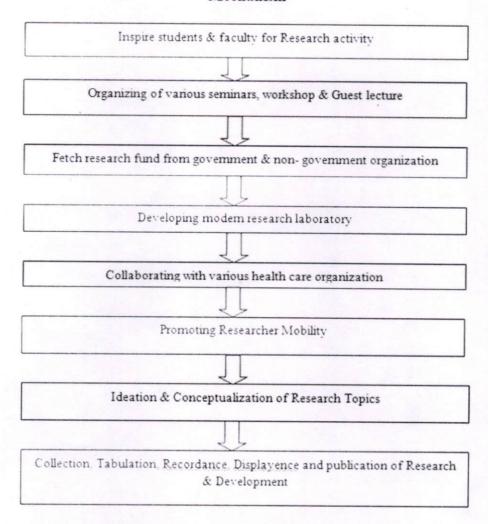
Constitution of Research & Development Cell for the academic year 2024-25

Narayana Pharmacy College, Nellore is committed to creating a high-quality research ambiance in every department of the Institute for the faculty and students. NPC aims to provide a research environment that will promote a culture of high-quality research, which is ethical, competent, accountable, and safe. This policy document on Research & Development activities at NPC addresses specific aspects of conducting Research & Development activities within the college in compliance with the Jawaharlal Nehru Technological University Ananthapur (JNTUA) regulations on Research.

Composition of R & D Cell:

S.No	Name of the Faculty	Designation	Role
1	Dr. S. Sujatha	Professor	Chairman
2	Dr. M. Krishnaveni	Professor	Co-ordinator
3	Dr. Ch. Lalitha	Professor	Member
4	Dr. Sk. Salma	Professor	Member
5	Dr. M. Suchitra	Professor	Member

Mechanism



Objectives of Research & Development Cell

The R & D Cell aims to conduct and execute different activities for students/ staff with following objectives

- To motivate the faculty members and the students for R&D activities in the area of their specialization.
- To promote research activities in frontier areas of Pharma field.
- To enhance the research output of the institute by research paper publication in referred journals and presentation of papers in reputed conferences.
- To promote Institute- R&D Organization- Industry Collaboration

- To encourage Core Competence and Consultancy work.
- To organize various workshops/ seminar/ trainings related to promotion of research.
- · To create awareness about filing Patents & IPR.
- To undertake research activities and development projects offered by agencies such as DRDO,
 RCI, DST, AICTE, UGC, etc.

Roles and Responsibilities of Research & Development Cell

- The Chairman of the R&D Cell shall have the power to call a meeting of the Research & Development Cell.
- The minutes of the meetings of the committee shall be written by the member secretary.
- Action taken report of previous meeting shall be prepared by member secretary and be presented on next meeting.
- After the end of Academic Year member secretary shall submit a report to the Research & Development Cell.
- To create zeal amongst students and faculty members towards research and innovation.
- To create centers of research in various areas of research.
- To work closely with the industrial needs that eventually will result in new or improved products, processes, systems, or services that can increase the company's productivity.
- To foster collaborations for mutual benefits and to maximize industrial connectivity.
- To promote research in various departments of the Institute.
- To ensure smooth functioning and effective management of R&D at the institution.

Principal
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Date: 20-06-2023

Constitution of Research & Development Cell for the academic year 2023-24

Objectives of R & D Cell:

- 1. **Innovation and Creativity**: Foster a culture of innovation and creativity to develop new products, services, or processes that provide competitive advantages.
- Knowledge Generation: Conduct fundamental and applied research to generate new knowledge, theories, and concepts.
- 3. **Technology Advancement**: Develop and implement advanced technologies to improve existing products, services, or processes.
- 4. **Product Development**: Create new products or enhance existing ones to meet market needs and consumer demands.
- 5. Collaboration and Partnerships: Establish partnerships with academic institutions, industry leaders, and other research organizations to leverage expertise and resources.
- 6. **Talent Development**: Train and develop researchers, scientists, and engineers to enhance their skills and knowledge.
- 7. **Intellectual Property Management**: Identify, protect, and manage intellectual property rights resulting from research activities.
- 8. **Funding and Grants**: Secure funding and grants from various sources, including government agencies, private investors, and international bodies, to support research initiatives.
- Market Research and Analysis: Conduct market research to identify trends, opportunities, and threats in the industry.
- 10. Sustainability and Social Responsibility: Focus on research projects that promote sustainability and address social and environmental challenges.

- 11. **Publication and Dissemination**: Publish research findings in reputable journals and present them at conferences to disseminate knowledge and contribute to the scientific community.
- 12. **Quality and Compliance**: Ensure that research activities adhere to high standards of quality and comply with regulatory requirements and ethical guidelines.

These objectives help guide the R&D Cell in its mission to drive innovation, support business goals, and contribute to scientific and technological advancements.

Roles:

- 1. **Research and Innovation Hub**: Serve as the central unit for all research and innovation activities within the organization or institution.
- 2. Technology Incubator: Act as an incubator for new technologies and innovative ideas.
- 3. **Knowledge Repository**: Maintain a repository of knowledge, research papers, patents, and other intellectual properties.
- 4. **Strategic Planner**: Develop strategic plans for research and development initiatives aligned with organizational goals.

Composition of R & D Cell:

S.No	Name of the Teaching Staff	Designation	Role
1	Dr. S. Sujatha	Professor	Chairman
2	Dr. M. Krishnaveni	Professor	Co-ordinator
3	Dr. M. Suchitra	Associate Professor	Member
4	Mrs. Ch. Lalitha	Professor	Member
5	Mrs. Sk. Salma	Professor	Member

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Date: 19-06-2022

Constitution of Research & Development Cell for the academic year 2022-23

Responsibilities of an R&D Cell:

1. Project Management:

- o Initiate Research Projects: Identify, propose, and initiate new research projects.
- Project Planning and Execution: Plan, manage, and execute research projects from conception to completion.
- Budget Management: Prepare budgets for research projects and manage the allocation of funds.

2. Innovation and Development:

- Idea Generation: Facilitate brainstorming sessions and innovation workshops to generate new ideas.
- Prototype Development: Develop prototypes and proof-of-concept models for new products or technologies.
- Testing and Validation: Conduct experiments, tests, and validation studies to verify research outcomes.

3. Collaboration and Networking:

- Internal Collaboration: Collaborate with other departments within the organization to integrate research findings into business operations.
- External Partnerships: Build and maintain partnerships with academic institutions, industry partners, and other research organizations.

4. Talent Development:

 Training and Mentorship: Provide training, mentorship, and support to researchers, scientists, and engineers.

Recruitment: Identify and recruit talented individuals for research positions.

5. Knowledge Dissemination:

- Publication: Publish research findings in reputable journals and present them at conferences.
- Workshops and Seminars: Organize workshops, seminars, and conferences to share knowledge and promote research activities.

Composition of R & D Cell:

S.No	Name of the Teaching Staff	Designation	Role
1 -	Dr. S. Sujatha	Professor	Chairman
2	Dr. Sk. Afsar	Professor	Co-ordinator
3	Dr. D. China Babu	Associate Professor	Member
4	Dr. M. Krishnaveni	Associate Professor	Member
5	Mr. GRK Mohan	Associate Professor	Member

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Date: 02-09-2021

Constitution of Research & Development Cell for the academic year 2021-22

The Research and Development (R&D) Cell at Narayana Pharmacy College is a pivotal entity dedicated to fostering a culture of innovation, scientific inquiry, and technological advancement. Established with the vision to be at the forefront of pharmaceutical research and development, the R&D Cell aims to contribute significantly to the field of pharmacy and healthcare.

Vision and Mission:

Vision: To become a leading center of excellence in pharmaceutical research, contributing to the advancement of knowledge and the development of innovative healthcare solutions.

Mission:

- To promote high-quality research in pharmaceutical sciences.
- To facilitate the development of new drugs and therapeutic agents.
- · To foster collaborations with academic, industrial, and governmental organizations.
- To nurture and develop the research skills of students and faculty.

Objectives:

- 1. Innovation and Creativity: Encourage innovative research projects and creative problem-solving approaches.
- 2. **Knowledge Generation**: Conduct both fundamental and applied research to expand the frontiers of pharmaceutical knowledge.
- 3. **Product Development**: Focus on the development of new pharmaceutical products and the improvement of existing ones.

NARAYANA PHARMACY COLLEGE NELLORE - 524 002

- 4. **Collaboration**: Build strong partnerships with industry, academia, and research organizations to enhance research capabilities.
- Talent Development: Train and mentor students and faculty in advanced research methodologies and techniques.
- Publication and Dissemination: Publish research findings in high-impact journals and present them at national and international conferences.

Roles and Responsibilities:

- Research Initiation and Management: Identify potential research areas, initiate
 projects, and manage them effectively from conception to completion.
- Funding Acquisition: Secure funding and grants from various sources to support research initiatives.
- Intellectual Property Management: Identify, protect, and manage intellectual property resulting from research activities.
- Quality Assurance: Ensure research activities adhere to high standards of quality and comply with ethical guidelines.
- Collaboration and Networking: Foster internal and external collaborations to leverage expertise and resources.
- Training and Development: Organize workshops, seminars, and training sessions to enhance the research skills of students and faculty.

Activities and Achievements:

The R&D Cell at Narayana Pharmacy College engages in a wide range of activities, including:

- Conducting cutting-edge research in various fields of pharmaceutical sciences.
- Publishing research papers in reputed journals and presenting findings at conferences.
- Developing innovative pharmaceutical products and processes.
- Collaborating with industry partners for joint research projects and technology transfer.
- Organizing scientific events, workshops, and seminars to promote research culture.

The R&D Cell at Narayana Pharmacy College is committed to driving innovation and excellence in pharmaceutical research. By providing a supportive environment for research and fostering strong collaborations, the R&D Cell plays a crucial role in advancing the field of pharmacy and contributing to the overall mission of the college.

Composition of R&D Cell:

S.No	Name of the Teaching Staff	Designation	Role
1	Dr. S. Sujatha	Professor	Chairman
2	Dr. Sk. Afsar	Professor	Co-ordinator
3	Dr. D. China Babu	Associate Professor	Member
4	Mr. D. Mahidhar Reddy	Associate Professor	Member
5	Mr. G. Adinarayana	Associate Professor	Member

Principal
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NELLORE - 524 002



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Date: 10-10-2020

Constitution of Research & Development Cell for the academic year 2020-21

During the COVID-19 pandemic, the R&D Cell at Narayana Pharmacy College can play a crucial role in addressing the challenges posed by the crisis. The objectives should be tailored to leverage the college's strengths in pharmaceutical sciences and contribute to the global and local response to the pandemic. Here are the key objectives:

1. Vaccine and Therapeutics Research

- Objective: To contribute to the development of vaccines and therapeutic agents for COVID-19.
- · Actions:
 - Conduct research on potential vaccine candidates.
 - o Explore and test antiviral drugs and repurpose existing medications.
 - Collaborate with pharmaceutical companies and research institutions on clinical trials.

2. Diagnostics Development

- Objective: To develop and improve diagnostic tools for COVID-19.
- Actions:
 - Research and develop rapid and accurate diagnostic tests.
 - Innovate in point-of-care testing technologies.
 - Collaborate with diagnostic companies to enhance testing capabilities.

PRINCIPAL AND PHARMACY COLLEGE

3. Public Health and Epidemiology

- Objective: To study the epidemiology of COVID-19 and contribute to public health strategies.
- · Actions:
 - o Conduct epidemiological studies to understand the spread and impact of the virus.
 - o Develop models to predict outbreak patterns and assist in public health planning.
 - Collaborate with public health authorities to provide data-driven recommendations.

Composition of R&D Cell:

Name of the Teaching Staff	Designation	Role
Dr. S. Sujatha	Professor	Chairman
Dr. Sk. Afsar	Professor	Co-ordinator
Mrs. A. V. S. Gita Samira	Associate Professor	Member
Mr. Krishna Murthy	Associate Professor	Member
Mr. G. Adinarayana	Associate Professor	Member
	Dr. S. Sujatha Dr. Sk. Afsar Mrs. A. V. S. Gita Samira Mr. Krishna Murthy	Dr. S. Sujatha Professor Dr. Sk. Afsar Professor Mrs. A. V. S. Gita Samira Associate Professor Mr. Krishna Murthy Associate Professor

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Date: 14-06-2019

Constitution of Research & Development Cell for the academic year 2019-2020

Aims & Objectives:

Develop the college's research infrastructure and capabilities. This will necessitate a certain amount of soft and hard infrastructure to create a research environment in the College.

Promote and encourage research in specific theme areas chosen by the College. The research will be carried out either by College professors or by visiting academics and fellows. This will necessitate creating a medium- to long-term research agenda and strategy.

Provide an ethical framework and a quality control mechanism for research conducted at the College. This will necessitate the formation of a Research Council/Committee to approve and support internal research, as well as an Institutional Review Board (IRB) to give certification of ethics review for College-conducted research.

Roles & Responsibilities of the Research Committee:

- To provide an atmosphere conducive to the promotion of research and innovation activities inside the institute.
- ➤ Encourage faculty members to apply for Major and Minor Research Projects, Incubation, Design, and Innovation Centers.
- Ensure the seamless and effective management of the institute's research and innovation activities.
- > Promote collaborative research.
- > To strengthen industry-institute connection by fostering consultancy, testing, and need-based research and innovation activities within the institute.

Composition of R&D Cell:

S.No	Name of the Teaching Staff	Designation	Role
1	Dr. S. Sujatha	Professor	Chairman
2	Dr. K. Harinadha Baba	Professor	Co-ordinator
3	Dr. K. Arun Chand Roby	Assistant Professor	Member
4	Mr. B. Sashidhar	Associate Professor	Member
5	Ch. Nagendra Kumar	Associate Professor	Member

Principal

PRINCIPAL
NARAYANA PHARMACY COLLECE
NELLORE - 524 002

NARAYANA PHARMACY COLLEGE NELLORE - 524 002

INTELLECTUAL PROPERTY RIGHTSCELL



(Approved by PCI & AICTE, New Delhi) (Affiliated to JNTUA, Ananthapuramu)

Chinthareddypalem, Nellore - 524 002, A. P. India.

Phone & Fax No: 0861 - 2317966 Cell No. +91 9100051603

Email. npc_nellore@yahoo.com Visit us: www.narayanapharmacycollege.com

Date: 06-06-2024

Constitution of Intellectual property Rights Cell for the academic year 2024-25

The IPR Cell at Narayana Pharmacy College is dedicated to promoting and safeguarding the intellectual property generated by our students, faculty, and researchers. The primary purpose of the IPR Cell is to facilitate a structured approach to identify, protect, and manage intellectual property. Our vision is to cultivate an environment where innovation and creativity thrive, contributing to the advancement of knowledge and technology.

Composition of IPR Cell:

S.No	Name of the Faculty	Designation	Role
1	Dr. M. Sreenivasulu	Principal	Chairman
2	Dr. M. Krishnaveni	Professor	Member secretary
3	Dr. Ch. Lalitha	Professor	Member
4	Dr. Sk. Salma	Professor	Member
5	Dr. M. Suchitra	Professor	Member

Mechanism

Advise and guide the students and faculty on importance of IPR

Encourage faculty members to carryout patent searches in house

Arrangements of seminars, Group discussions, guest lecturers by IPR experts

The IPR cell can organize innovation workshops in which some of the existing technical problem may be raised and the students can be asked to come up with solutions

Objectives of IPR Cell

The IPR Cell aims to conduct and execute different activities for the students and staff with following objectives:

- To recognize the importance of IPR and to educate the Students on basic concepts of Intellectual Property Rights.
- To provide a platform to showcase and to take their idea/ innovation forward to a logical conclusion.
- To provide assistance to faculty members, and students of ADCBP in assessing the patentability and commercial potential of their inventions.

Roles and Responsibilities of IPR Cell

- The Chairman of the IPR cell shall have the power to call a meeting of the Intellectual Property right committee.
- Organizing workshops, conferences and symposia based on intellectual property rights
- The minutes of the meetings of the committee shall be written by the member secretary.
- Action taken report of previous meeting shall be prepared by the member secretary and be presented on next meeting.

After the end of Academic Year Member secretary shall submit a Report to the IPR Committee.

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Date: 15-06-2023

Constitution of Intellectual property Rights Cell for the academic year 2023-24

IPR Cell:

National IPR Policy: The National IPR policy was released by Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce and Industry, Government of India on May 12, 2016. This policy brings about a vibrant intellectual policy ecosystem to leverage technology and innovation for growth and competitiveness.

OBJECTIVES:

The objectives of this Intellectual Property Right (IPR) Policy are to:

- 1. Create a conducive environment at NPC for development of IPs.
- 2. Provide a single window reference system for all the activities relating to IP generated through various activities carried out inside and outside on behalf of NPC.
- 3. Safeguard the inventor's intellectual property and provide incentives to the investors with fair IP management and culture.
- 4. Provide legal support, wherever necessary / possible, to defend and protect the intellectual property rights obtained by the NPC against any infringement/ unauthorized use.
- 5. Ensure that once the Inventors decide to explore the prospects of commercialization of IP, Inventors must disclose the same to the Institute, while continuing to keep the information confidential while / until patent application(s) is (are) being processed.
- 6. Enable NPC to make beneficial implementation of such developed IPs for the benefit of the inventors, the College, and the Nation at large.

Composition of IPR Cell:

S.No	Name of the Teaching Staff	Designation	Role
1	Dr. K. Harinadha Baba	Principal	Chairman
2	Dr. M. Krishnaveni	Professor	Member secretary
3	Dr. M. Suchitra	Associate Professor	Member
4	Mrs. Ch. Lalitha	Professor	Member
5	Mrs. Sk. Salma	Professor	Member

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Date: 10-06-2022

Constitution of Intellectual property Rights Cell for the academic year 2022-23

The IPR cell has been established on 10th June with the following objectives:

1. Promotion of IPR Awareness:

- Educate the college community about the significance of IPR and its impact on research and development.
- Organize seminars, workshops, and training programs to disseminate knowledge about various forms of IPR.

2. Support and Guidance:

- Provide comprehensive support in the identification, documentation, and protection of intellectual property.
- Assist in the preparation and filing of IPR applications, including patents, copyrights, and trademarks.

3. Policy Implementation:

- Develop and enforce institutional policies related to intellectual property, ensuring compliance with national and international IPR laws.
- o Create a framework for the equitable distribution of benefits arising from IP.

4. Collaboration and Networking:

 Foster partnerships with industry, academic institutions, and government bodies to enhance the college's IP capabilities.

Composition of IPR Cell:

Name of the Teaching Staff	Designation	Role
Dr. K. Harinadha Baba	Principal	Chairman
Dr. M. Krishnaveni	Professor	Member secretary
Mrs. P. Padmavathi Devi	Associate Professor	Member
Mrs. G. Gayathri	Associate Professor	Member
Mr. Ch. Ravi Kumar	Associate Professor	Member
	Dr. K. Harinadha Baba Dr. M. Krishnaveni Mrs. P. Padmavathi Devi Mrs. G. Gayathri	Dr. K. Harinadha Baba Principal Dr. M. Krishnaveni Professor Mrs. P. Padmavathi Devi Associate Professor Mrs. G. Gayathri Associate Professor

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Date: 22-08-2021

Constitution of IPR Cell for the academic year 2021-22

The IPR Cell at Narayana Pharmacy College has been constituted on 22nd August with the following vision and mission.

Vision and Mission:

Vision: To become a leading center of excellence in pharmaceutical research, contributing to the advancement of knowledge and the development of innovative healthcare solutions.

Mission:

- To promote high-quality research in pharmaceutical sciences.
- To facilitate the development of new drugs and therapeutic agents.
- To foster collaborations with academic, industrial, and governmental organizations.
- To nurture and develop the research skills of students and faculty.

Objectives:

- 1. **Innovation and Creativity**: Encourage innovative research projects and creative problem-solving approaches.
- Knowledge Generation: Conduct both fundamental and applied research to expand the frontiers of pharmaceutical knowledge.
- Product Development: Focus on the development of new pharmaceutical products and the improvement of existing ones.
- 4. Collaboration: Build strong partnerships with industry, academia, and research organizations to enhance research capabilities.

- Talent Development: Train and mentor students and faculty in advanced research methodologies and techniques.
- Publication and Dissemination: Publish research findings in high-impact journals and present them at national and international conferences.

Roles and Responsibilities:

- Research Initiation and Management: Identify potential research areas, initiate projects, and manage them effectively from conception to completion.
- Funding Acquisition: Secure funding and grants from various sources to support research initiatives.
- Intellectual Property Management: Identify, protect, and manage intellectual property resulting from research activities.
- Quality Assurance: Ensure research activities adhere to high standards of quality and comply with ethical guidelines.
- Collaboration and Networking: Foster internal and external collaborations to leverage expertise and resources.
- Training and Development: Organize workshops, seminars, and training sessions to enhance the research skills of students and faculty.

Composition of IPR Cell:

S.No	Name of the Teaching Staff	Designation	Role
1	Dr. K. Harinadha Baba	Principal	Chairman
2	Dr. Sk. Afsar	Proféssor	Co-ordinator
3	Mr. P. Rambabu	Associate Professor	Member
4	Ms. Md. Jumana	Associate Professor	Member
5	Mrs. P. Pavani	Assistant Professor	Member

Principal PRINCIPAL

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Date: 20-08-2020

Constitution of IPR Cell for the academic year 2020-21

The cell is established on August 1st 2021. The purpose of The IPR cell at Narayana Pharmacy College is to organize, disseminate, enhance for the high legal and scientific vision of IPR. The cell looks forward to assisting and accelerating the interaction with industries for sustained growth in IPR to contribute to the wealth creation of the nation.

Vision of the Cell: To become landmark for the creation of human resources in the field of Intellectual Property Rights (IPR) in the knowledge value chain of the Nation.

Mission of the Cell: The mission of the IPR Cell of Narayana Pharmacy is to create awareness and provide guidance to academic and non-academic staff, students, scholars, and outside agencies on the practices regarding intellectual property rights and obligations. **Objectives**: 1.To create awareness about IPR among faculty and students particularly in regard to copy rights.

- 2. To conduct workshops/seminars on IPR.
- 3. To encourage creative and innovative research among faculty and students leading to the creation of new knowledge, invention and ideas in all disciplines.
- 4. To assist faculty and students to file patents and train them in patent filing procedures.

Composition of IPR Cell:

S.No	Name of the Teaching Staff	Designation	Role
1	Dr. K. Harinadha Baba	Principal	Chairman
2	Dr. Sk. Afsar	Professor	Co-ordinator
3	Mrs. Ch. Supraja	Associate Professor	Member
4	Mr. P. Yanadaiah	Associate Professor	Member
5	Mr. D. Pitchaiah	Assistant Professor	Member

Principal

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Date: 18-06-2019

Constitution of IPR Cell for the academic year 2019-2020

Intellectual property Rights have become significant issue of discussion in last 10-15 year with the emergence of WTO agreement on intellectual property rights. Intellectual property rights are an umbrella term that includes patents, copy rights, trade Marks, Design Registration, Plant Variety, Trade Secrets and geographical Indications. Research and Innovation in our country emerge both from industry as well as academic institutions. In today's era where intellectual property Rights are globally enforceable, we need to develop a conducive environment where we can impart knowledge of patents, Copyrights.

Key Highlights of NPC-IPR Cell Policy

- To create an awareness about IPR for faculties and students of the University
- · To conduct workshops, seminars and training course on IPR
- To disseminate knowledge on patents, patent regime in India and abroad and registration aspects
- To impart training on future endeavours regarding patent filing processes
- To encourage faculty members and scholars to go for patentable works
- · To modernize and strengthen IP administration

Composition of IPR Cell:

Name of the Teaching Staff	Designation	Role
Dr. K. Harinadha Baba	Principal	Chairman
Dr. Sk. Afsar	Associate Professor	Co-ordinator
Dr. K. Arun Chand Roby	Assistant Professor	Member
Mr. D. Durga Prasad	Assistant Professor	Member
Mr. Ch. Ravi kumar	Assistant Professor	Member
	Dr. K. Harinadha Baba Dr. Sk. Afsar Dr. K. Arun Chand Roby Mr. D. Durga Prasad	Dr. K. Harinadha Baba Principal Dr. Sk. Afsar Associate Professor Dr. K. Arun Chand Roby Assistant Professor Mr. D. Durga Prasad Assistant Professor

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